

Management Lunch Seminars 2017-2018

RITM – Université Paris Sud

12.00-13.00

Coordination: Ahmed Bounfour & Florent Pestre

Thursday 05, October 2017, Room B111

Ahmed Bounfour et Altay Ozaygen

The impact of cyber-attacks on the intangibles of firms

Thursday 02, November 2017, Room Gaudemet

Alexis Pokrovsky et Aurore Haas

The 104factory. A case study on an incubator dedicated to cultural and creative entrepreneurship

Thursday 07, December 2017, Room Gaudemet

Mélia Djabi et Serge Perrot

Role strains, a new multidimensional scale

Thursday 14, December 2018, Room Imbert

Fatima Shuwaikh

Strategic Fit, Knowledge Transfer, Performance: The Corporate Venture Capital

Thursday 11, January 2018, Room Gaudemet

Hélène Delacour et Sébastien Liarte

Spatial organization of collective memory: From ruins to heterotopias in Oradour-sur-Glane.

Thursday 01, February 2018, Room Gaudemet

Valérie Nicolas Hémar et Liselotte Hedegaard

How do Danish and French children make sense of well-being in food context? A cross-cultural approach of the concept of Food Well-being

Thursday 08, March 2018, Room Gaudemet

Latifa Ayoubi

Brand loyalty and loyalty to the loyalty program: antecedents and effects on consumer's attitudes

Thursday 05, April 2018, Room Gaudemet

Leila Lahana

Improving customer experience and satisfaction through the use of "nudge" - Application in the digital field

Thursday 03, May 2018, Room Gaudemet

François Goxe et Michaël Viegas Pires

Because it's worth it? A critical discourse analysis of diversity: the case of L'Oréal